



2020 Webinar Programs

Aduro Consulting offers a wide range of in-house, custom webinars for organizations of all sizes.

All of them...

- ... focus on leadership and change.
- ... are interactive, engaging, and educational.
- ... are conducted by highly trained and experienced experts in the field.

Further, our webinars are presented as a “series” – four to six webinars delivered in sequence, as part of a coherent program.

Why a series?

- Adult learners retain just 35% of the material from a single webinar. When participants learn over multiple sessions, retention doubles, to 70% or more.
- Adult learners do better when they have the opportunity to absorb material incrementally, practice new skills over time, and discuss their experiences.
- Interaction, engagement, and momentum build during a series, as participants become accustomed to the format and group, and take initiative and ownership for their learning.

Our most popular webinar series are detailed below. Note, however, that we operate like a “scratch kitchen”: Our programs are customized for each client and we can create a webinar series from any combination of the webinars listed in our library. Or, we’ll develop new modules for your specific needs. (Sessions run between 45 and 90 minutes each.)

Managing in a Virtual World

Practical tools for managing remote employees and teams

- **Webinar #1:** Leading Others, Virtually
- **Webinar #2:** Leading Meetings, Virtually
- **Webinar #3:** Managing Accountability, Virtually
- **Webinar #4:** Coaching, Virtually
- **Webinar #5:** Handling Performance Issues, Virtually
- **Webinar #6:** Locking in the Learning (series review; virtual coaching session)

Building a Culture of Trust

Understanding and leveraging trust and its impact on a team's potential

- **Webinar #1:** Benefits, Definitions, and Theories of a Culture of Trust
- **Webinar #2:** Understanding the Emotional Bank Account
- **Webinar #3:** Dialogue Tools for Building Trust
- **Webinar #4:** Locking in the Learning (series review; virtual coaching session)

Overcoming Obstacles with Resilience

Tools for managing and flourishing in the face of challenge

- **Webinar #1:** The Power of Self-Talk and Perspective Taking to Build Resilience
- **Webinar #2:** Building Personal Power through Internal and External Assets
- **Webinar #3:** Leveraging Emotional Intelligence to Maximize Resilience
- **Webinar #4:** Technical Challenges vs Adaptive Challenges
- **Webinar #5:** Locking in the Learning (series review; virtual coaching session)

Giving and Receiving Feedback

Tapping into this essential and underutilized skill on the way to building trust and engagement

- **Webinar #1:** Understanding Feedback and Its Importance
- **Webinar #2:** Giving feedback Using the SWIFR Model
- **Webinar #3:** How to Ask for and Receive Feedback
- **Webinar #4:** Avoiding Common Feedback Traps
- **Webinar #5:** Locking in the Learning (series review; virtual coaching session)

Aduro Consulting, named for the Latin word meaning “light” or “kindle,” specializes in leadership and change for purpose-driven companies – organizations that want to have an impact beyond the bottom line.

By disrupting things in a way that helps people think differently about themselves and their relationships inside their companies, our clients are more awake, more passionate, more human, and more focused - all of which leads to better business results.

Library of Webinar Content

| Audience | Topics |
|---|--|
| All Employees | <ul style="list-style-type: none"> • Time and Distraction Management in a Work-From-Home Era • Staying Relevant When the Boss is Remote • Thriving During Change and Uncertainty • The Power of Self-Talk and Perspective Taking to Build Resilience • Building Personal Power through Internal and External Assets • Leveraging Emotional Intelligence to Maximize Resilience • Technical Challenges vs Adaptive Challenges • Presentations With Punch • Using WebEx (or other virtual platform) |
| Middle & Front Line Managers | <ul style="list-style-type: none"> • Leading Meetings, Virtually • Communicating Change Strategies, Virtually • Coaching, Virtually • Leading Others, Virtually • Managing Accountability, Virtually • Handling Performance Issues, Virtually • Giving and Receiving Feedback • Remote Collaboration Fundamentals • Benefits, Definitions, and Theories of a Culture of Trust • Understanding the Emotional Bank Account • Dialogue Tools for Building Trust • Understanding Feedback and Its Importance • Giving Feedback Using the SWIFR Model • How to Ask for and Receive Feedback • Avoiding Common Feedback Traps |
| Executive/Senior Leaders | <ul style="list-style-type: none"> • Leadership Roundtables: multi-session, “applied” learning experiences, blending new knowledge with executive coaching; customized to meet the needs of senior executives. • Leading with Purpose • Managing Change and Transitions • Creating a Culture of Trust, Virtually |